



Wiltshire Farm Foods

delicious meals to your door

FREE
NATIONWIDE
DELIVERY

MEALS
FROM ONLY
£1.95

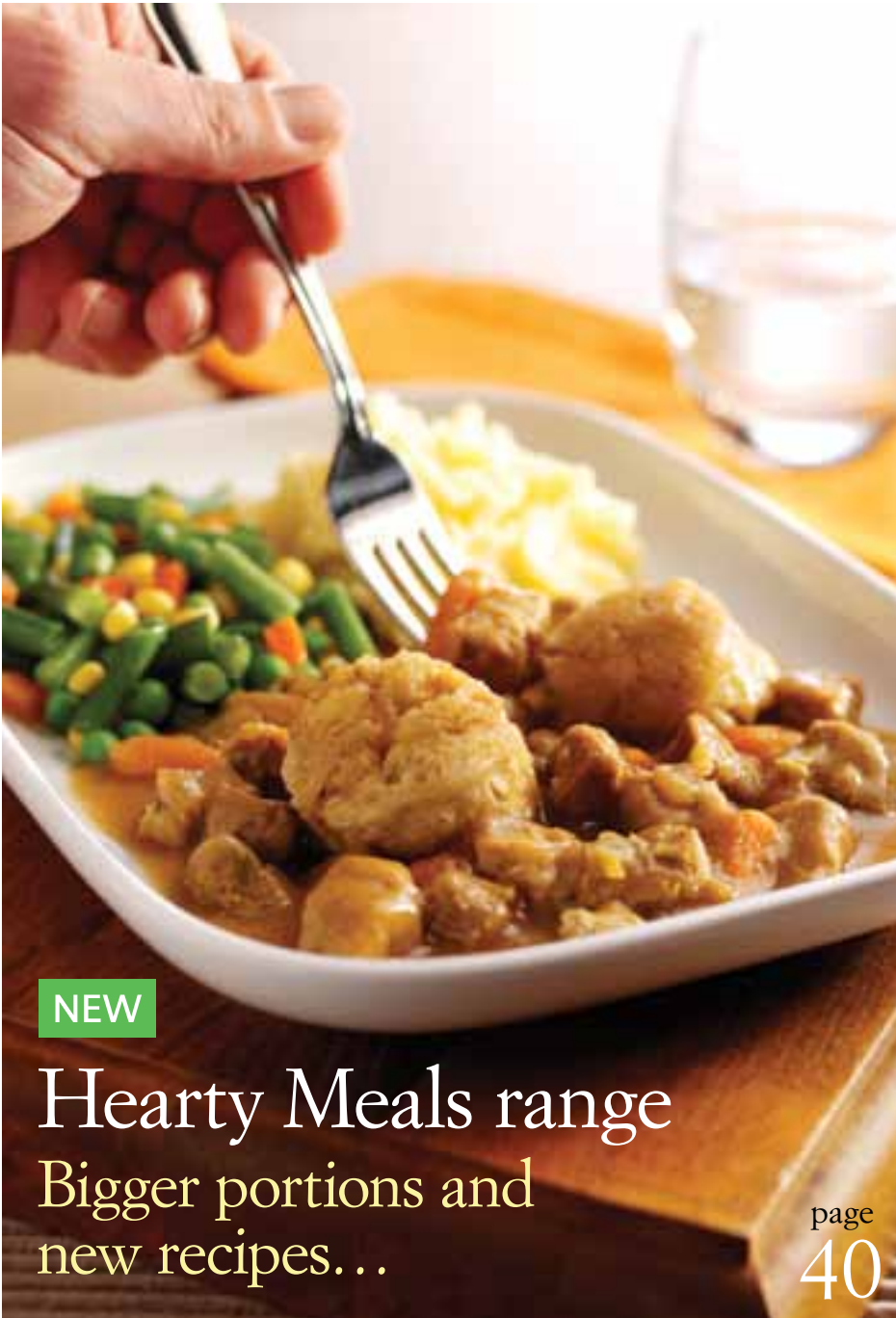
**New recipes
& great value
favourites**



NEW Hearty Meals

Spring & Summer 2010





NEW

Hearty Meals range
Bigger portions and
new recipes...

page
40

Friendly
FREE delivery
available nationwide



page
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Over 220
delicious dishes



page
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Delicious
desserts



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Mouth-watering
mini meals



page
21

Seasonal
favourites

Welcome

to Wiltshire Farm Foods



"Whatever gets your mouth watering, and however big or small your appetite, we've got something to tempt you in our new menu. Don't forget to try our new meals and improved recipes – we'd love to know what you think!"

Phil Rimmer Head Chef

Our team of chefs always look forward to the run-up to the warmer months – it's a great opportunity to look at all the feedback we receive from our customers, as well as the huge range of quality ingredients available to us. We then combine both to develop some fresh new ideas for our Spring & Summer menu.

We hope you'll be as pleased with this year's range as we are – we've added some exciting new meals, made recipe improvements to others, and kept all the old favourites just the way you like them.

If you have a healthy appetite and like your meals just that little bit bigger, we've introduced a new range of Hearty Meals – traditional favourites like Steak & Dorset Ale Hotpot in larger portions than our standard meals. Find the full new range on page 40.



Some things haven't changed though – it's still easy to order, and your meals will be delivered FREE by our friendly, reliable, CRB police checked drivers, who are committed to ensuring you get the highest quality meals and service.

**GREAT
VALUE**

Look out for our Great Value dishes. Customer favourites that have been selected for outstanding price and value for money!

For more information visit the website or call our Customer Care Team 24 hours a day, 7 days a week on:

0800 773 773
www.wiltshirefarmfoods.com



Spring & Summer 2010

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New season's recipes



251 Chicken a la King



065
Ham & Mushroom
Pasta Mini Meal



408 Strawberry
Gateau

Our fresh new menu has something for every appetite



"I'm so pleased to see our new Lemon Meringue Pie on the menu – it's delicious! Our Hearty Meals range has some great new options too, so there's something for everyone."

Peter Todd
Development Chef

Phil, Shiva and the development team have been as busy as ever – creating new recipes, improving others, and working on a whole new range of Hearty Meals in bigger portions.

Chicken is always popular in the warmer months, so we've introduced Chicken a la King to our new menu – succulent chicken in a creamy white wine sauce. In our traditional beef range, there's a flavour-packed new Steak & Mushroom Casserole, as well as a tasty new Ham & Mushroom Pasta in our Mini Meal range.

We're always keen to hear what our customers think of our meals, and use this feedback to look at what could be made better.

This year you'll find we've improved our recipes for Chicken & Vegetable Casserole, Spaghetti Bolognese and a number of others – just look out for the 'New Recipe' symbol.



We can never resist the opportunity to develop a new dessert here at Wiltshire Farm Foods, so this season we've added a tantalising Strawberry Gateau and a tangy Lemon Meringue Pie – they're already favourites in our kitchen!

Hearty Meals for healthy appetites

If you like your meals just that little bit bigger, we've launched a new range of Hearty Meals for larger appetites.

But rather than just increase the portion sizes on meals already in our range, we've taken the opportunity to introduce eight delicious new recipes, all in portions of over 500g.

From traditional favourites like Aberdeen Angus & Ale Pie to Creamy Beef Curry, these mouth-watering new meals are sure to leave you satisfied.

Introducing our great new range

See page 40 for more details.



121 Steak & Dorset Ale Hotpot



123 Aberdeen Angus & Ale Pie

We make our own meals, right here in the heart of Wiltshire



Westbury White Horse, Wiltshire

Our talented team of chefs create all our meal recipes in our kitchens in Wiltshire. It's a team effort to make sure our range is full of flavour, nutritional ingredients and variety, and that every meal looks as good as it tastes.

All our meals and most of our desserts in this brochure are made by us in Trowbridge, Wiltshire. A small number of our desserts are produced for us by suppliers in the UK and Europe. We source our ingredients from a range of carefully approved suppliers in the UK and worldwide.

"Creating our own menu gives us the opportunity to hear regular feedback from our customers, which we use to continually improve our current recipes and add delicious new dishes for you to enjoy!"

Shiva Osborne
Chef





506 Roast Beef & Yorkshire Pudding

Quick and easy to prepare

All our meals arrive frozen in compact, sturdy plastic trays that will easily fit in your freezer and can be stored for several months.



When you fancy a bite to eat, simply place your meal in the microwave or oven, straight from the freezer. There's no need to defrost. Most meals only take 8 to 12 minutes in the microwave or 35 minutes in an oven.

So a piping hot meal is only ever minutes away!

Ordering our meals is easy too. To get started, see our 'How to Order' section on page 73.

Why not try our Chef's favourites?

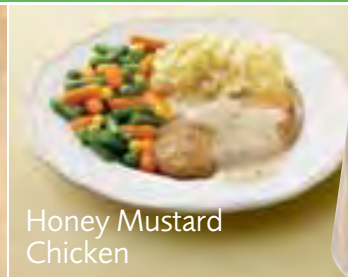
If you're not sure what to order first time round, why not try this great value selection of our Chef's favourite meals and desserts, delivered FREE to your door?



Chicken in Red Wine Gravy



Roast Beef & Yorkshire Pudding



Honey Mustard Chicken



Beef & Dorset Ale Casserole



Pork & Leek Sausages with Somerset Cider Gravy



Shepherd's Pie



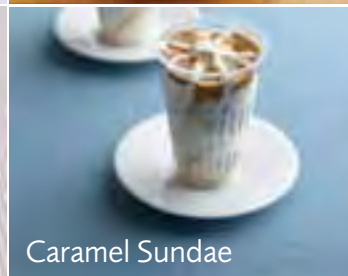
Salmon & Broccoli Supreme



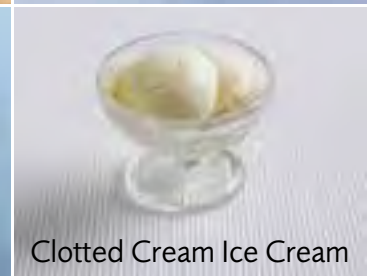
Apple Pie & Custard



Golden Syrup Sponge & Custard



Caramel Sundae



Clotted Cream Ice Cream

Or our tempting Taster Pack?

Our Taster Pack is ideal for your first order, as it includes a selection of our most popular meals and desserts and costs less than £20!



Roast Beef & Yorkshire Pudding



Chicken & Vegetable Pie



Salmon & Broccoli Supreme



Savoury Minced Beef Mini Meal



Pork & Leek Sausages with Somerset Cider Gravy



Shepherds Pie



Luxury Stem Ginger Pudding



Vanilla Ice Cream



Apple Pie & Custard

All delivered FREE to your door!

See page 73 for details on how to order.



Tasty meals for every diet

Making our own meals means we can carefully monitor all the ingredients we include, and cater for a full range of dietary needs. If you're following a special diet, we've made it easy – just look out for the appropriate dietary symbols.

- | | |
|---------------------|-------------------------|
| D Diabetic | MS Moderate Salt |
| LF Lower Fat | GF Gluten Free |
| R Reducing | V Vegetarian |

Did you know?

We also cater for Soft and Puréed diets, see page 72 for more details.

319 Smoked Haddock & Vegetable Bake

